



Coach House[®] TODAY

ISSUE 9 SPRING 2015

WHAT'S NEW

Make room! Here comes the Murphy bed

Coach House, Inc., is proud to introduce its newest model, the Platinum II 241XL MBD — the first Coach House motorhome to feature a fold-down Murphy bed.

Why a Murphy bed? It's all about space! By having a bed that folds up, there is more room for everything else: larger cabinets, a roomier galley, a more spacious bathroom, a larger wardrobe. It's a whole new level of comfort in a downsized motorhome.

The 60-by-74-inch Murphy bed folds up against the wall of the motorhome by day, making room for a pop-up dinette table with two seats that swivel to face the 32-inch HDTV, if desired. The driver's and passenger's seats also swivel to face the living area, providing room for four people to gather for conversation or entertainment.

The Murphy bed and dinette are contained in their own slideout, which, when extended, offers a surprising amount of floor space in this downsized, easy-to-drive motorhome.

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In the daytime setup, the swivel seats face the table.

Setting it up is as easy as 1, 2, 3 . . .



1 Lower the dinette table.

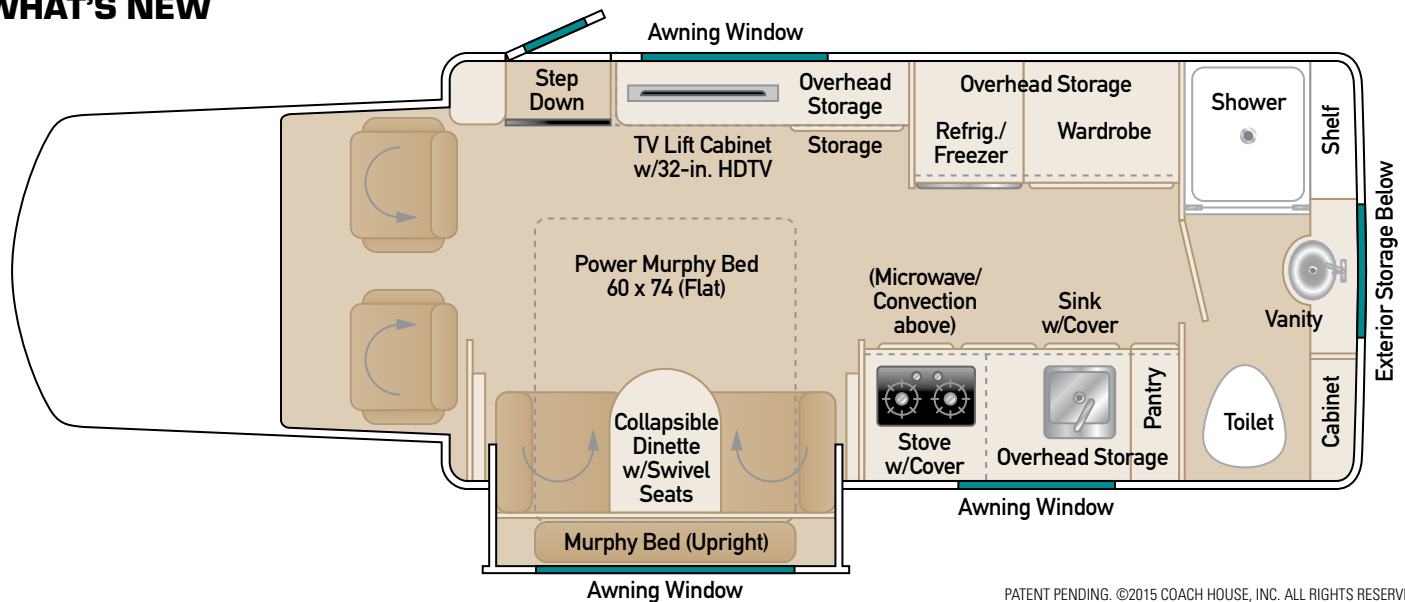


2 Fold down the dinette seats.



3 Press the button, and a hydraulic mechanism gently lowers the bed, with the covers in place! Note that even with a generously sized mattress, there is still plenty of room in the aisle to move around the motorhome.

WHAT'S NEW



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Coach House Platinum II 241XL MBD floor plan diagram.



ABOVE Like all Coach House motorhomes, the Platinum II 241XL MBD features a well-equipped galley, including a microwave-convection oven and Corian counters.

LEFT This view from the dinette shows the TV lift cabinet on the passenger side of the vehicle.

Murphy bed

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When it is time to fold down the Murphy bed, the dinette table retracts into its base and the two dinette seats fold down easily thanks to a ratcheting hinge at the seatbacks. Then, with the press of a button, the Murphy bed folds down into position, resting on the retracted dinette, with bedcovers and pillows already in place.

With the bed down, there is still plenty of room to walk around the coach, so that it is easily possible, for instance, to watch TV from the bed and comfortably move around to make a snack or use the bathroom.

Then, after a restful night's sleep on the high-quality one-piece foam mattress, the bed folds back up at the touch of a button — with the covers and pillows in place!

Few small motorhome floor plans offer such a combination of a spacious daytime living area with the comfort of a large, home-style mattress.

Perhaps best of all, this convenient floor plan is housed inside Coach House's patented one-piece fiberglass shell — unique in the motorhome industry — attached to a fuel-efficient, easy-to-drive Mercedes-Benz Sprinter 3500 chassis. There has never been a Coach House quite like it.

SEVENTH ANNUAL COACH HOUSE FACTORY RALLY

Factory Rally brings owners together

The Coach House plant was once again transformed into a campground for the seventh annual Coach House Factory Rally in January.

More than 50 Coach House motorhomes took up position in the parking areas and the “back lot” of the Coach House property in Nokomis, Fla., for the weekend’s festivities.

The weekend began Friday afternoon as Coach House owners began arriving from around the nation to be guided into their reserved parking spaces. Once the units were in place, Zack and Mike Gerzeny sent a video camera aloft on a drone to get a bird’s-eye view of the assembled motorhomes. The video can

be viewed on the Coach House website, www.coachhousesrv.com.

A wine-and-cheese reception in the Coach House showroom gave everyone a chance to relax and get acquainted.

Later, the action shifted to the factory floor. Tables and chairs were set

up where hours earlier, Coach House motorhomes had been in the final stages of construction.

This year, a second night of entertainment was offered. The Helios Jazz Band kicked things off Friday night
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Attendees mingle at Friday’s opening reception in the Coach House showroom.



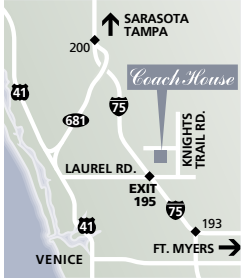
The Helios Jazz Orchestra had rally attendees cutting the rug Friday night.



Irish-born entertainer Ken McBride was Saturday’s headliner.

NO MIDDLEMEN

A better way to purchase an RV: Factory Direct



Coach House® motorhomes are sold direct from our factory in Venice, Florida, south of Tampa (see map). We offer numerous buyer incentives, including a

“Buy-n-Fly” program, personal factory tours, generous trade-in allowances, on-the-spot financing for qualified buyers, and detailed instruction how to operate your R.V. No middlemen, no pressure, no gimmicks — it’s a great way to buy a motorhome. For extra peace of mind, Coach House provides nationwide warranty coverage.



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Factory Rally

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with a great show that had everyone up and dancing.

Saturday brought the usual mix of seminars, plant tours and sightseeing. Coach House purchasing manager Tom Molay, a former restaurateur, offered his annual cooking demonstration to an enthusiastic audience. Other attendees enjoyed shopping and sightseeing in the local area, while some just wanted to socialize and show off their RVs.

On Saturday evening came the traditional highlight of the rally, a big sit-down dinner and more professional entertainment, this year the music (and humor) of Ken McBride, a native of Ireland who has entertained at casinos in Atlantic City as well as on cruise ships and at venues all up and down the Atlantic Coast.

After breakfast Sunday morning, the rally broke camp as the attendees bid farewell to their old and new friends in the Coach House family.



Coach House motorhomes are lined up in the factory parking lot.

The Factory Rally is sponsored each January by Coach House. It provides an opportunity for Coach House owners to get to know each other and to learn more about getting the most from their RVs. In particular, since the Rally is “dry camping,” (i.e., no power or water hookups), it provides owners a chance to learn how to use their R.V.’s self-supporting systems

with the help of Coach House staff and their fellow campers.

Each year, funds raised at the Rally are donated to a selected charity. This year, a donation was made to Shelterbox, which provides emergency shelter and vital supplies to support communities around the world overwhelmed by disaster and humanitarian crisis.