



## A LOOK AT THE FUTURE OF COACH HOUSE



Artist's rendering depicts how the Coach House building will look once complete. The addition is at the right.

# Coach House announces factory expansion

After 20 years in its current location, Coach House has decided that it is time to enlarge its factory to accommodate the growing demand for Coach House motor homes.

Company President David Gerzeny has announced plans to build a 12,000-square-foot addition to the existing Coach House manufacturing plant located at 3480 Technology Drive in Nokomis, Florida.

The new addition will encompass a state-of-the-art paint booth and new fiberglass production areas. An overhead crane system will be installed to triple the production capability of the fiberglass department. Coach House brought all of its fiberglass production and support

## Construction forces cancellation of 2016 Factory Rally

In order to prepare for the construction of its new addition, Coach House has found it necessary to cancel the annual Factory Rally, typically held the first week of January. The company will stage an Open House March 3–5 instead.

**SEE DETAILS ON PAGE 3**

back to Technology Drive in 2012, and this expansion will make it easier to keep up with mold maintenance, repairs, and development of new products.

The new addition will put the entire plant “under roof,” which speeds up production during inclement weather. It also allows Coach House to embrace new technologies in lower-weight fiberglass production, as well as provide a new home for the superior paint and finish our customers have come to expect from the Coach House Platinum, Platinum II and Arriva product lines.

David said, “We have an understanding that the only way to maintain the relationship we have with our customers

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**WHAT'S NEW**

# Coach House introduces improvements

“Continual product improvement” is more than just a slogan at Coach House — it’s central to the way we operate. Coach House engineers and purchasing staff are always looking for the parts and equipment that provide the best value and performance for our vehicles.

Here is a roundup of some of the recent changes we have made to keep Coach House motorhomes the best that they can be.

## DUAL RECLINERS

Coach House customers have long had a choice between a dinette or power sofa-bed in the living area of their Platinum and Platinum II motorhomes. Now, there is an additional option: Dual power recliners.

The FlexSteel recliners have padded armrests and a center console between them with drink holders and a place to keep the TV remote control.

When you are ready to kick back and relax, these beautifully upholstered seats recline at the touch of a button.

## SATELLITE ANTENNA

Coach House has adopted a new single option for those who want satellite TV reception. Coach House will now offer only an in-motion, automatic antenna with receiver included. Previously, Coach House offered in-motion and stationary antennas, without a receiver.



**FlexSteel dual power recliners are now available as an option in Platinum and Platinum II floorplans in place of the power sofa-bed.**

“We have decided to offer only the most complete, versatile solution to our customers who want satellite TV,” said Steve Gerzeny, vice president. “By choosing an in-motion, automatic antenna, and including the receiver, we are offering a turnkey solution that works all the time, whether the vehicle is moving or not.”

Coach House has selected the Winegard RoadTrip Mission roof-mounted antenna as optional equipment available on Platinum, Platinum II and Arriva motorhomes.

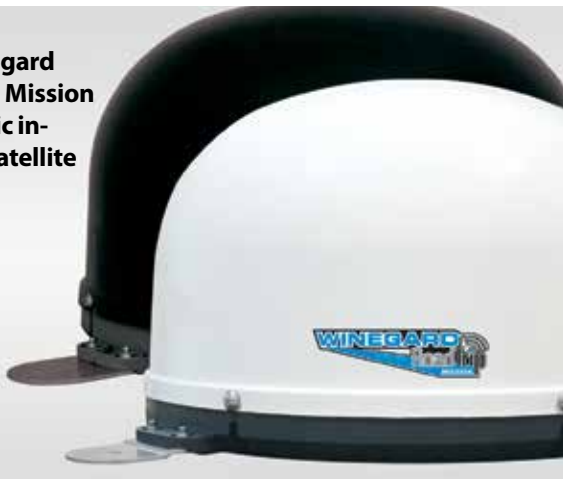
The RoadTrip offers the same powerful and reliable performance Winegard is known for providing in an all-new sleek, ultra-compact antenna.

Here are some of the highlights of this antenna, according to the manufacturer:

- Easy one-button on/off automatic operation delivers fast and accurate satellite acquisition. Enhanced antenna design combined with high gloss rounded dome provide for unmatched signal strength, especially in inclement weather.
- RoadTrip Mission antennas feature a total height of just 12.9 inches and an ultra-small footprint of just 20 inches in diameter, taking up less room on your RV roof.
- You can watch TV traveling down the road. Don't miss your favorite show just because you're out on an adventure! The

*Continued on next page*

**The Winegard RoadTrip Mission automatic in-motion satellite antenna**



**Alcoa Dura-Bright wheels**



## WHAT'S NEW

*Continued from previous page*

Winegard RoadTrip antenna lets you watch live HD programming as you're traveling.

### AUXILIARY BATTERIES

Coach House Platinum, Platinum II and Arriva motorhomes all come equipped with auxiliary batteries, separate from the automotive battery, to help power the coach systems. Until now, the auxiliary power was provided by one or more 12-volt batteries.

Effective immediately, Coach House is moving to a system of two 6-volt batteries wired in series. This arrangement yields the required 12-volt current, yet provides more amp-hours than a single 12-volt battery, and can be recharged faster.

The location of the auxiliary batteries varies according to the vehicle chassis. In the Ford-powered Platinum models, the auxiliary batteries are contained in a slide-out tray on the side of the vehicle. In the Mercedes-powered Platinum II and Arriva models, the auxiliary batteries are under the hood.

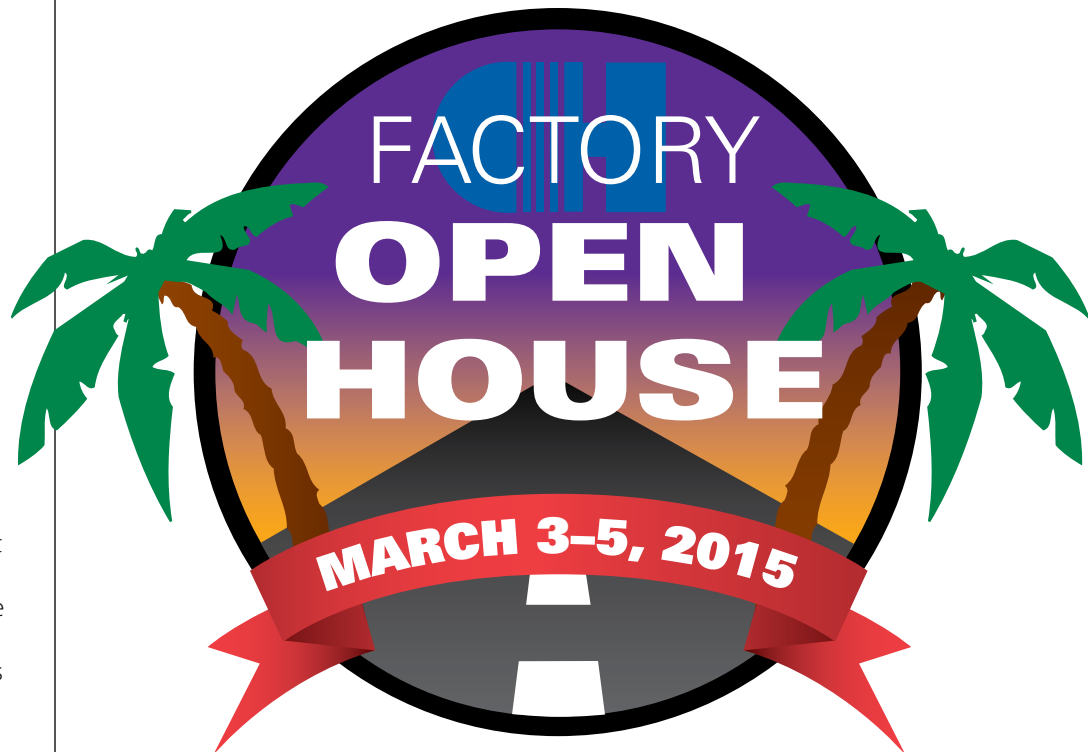
### ALUMINUM WHEELS

Coach House is now offering Alcoa Dura-bright cast aluminum alloy wheels as an option to factory steel wheels on all motorhomes.

Besides a premium appearance, Alcoa aluminum alloy wheels offer the following benefits, according to the company:

- Alcoa Wheels lower vehicle weight to improve fuel economy. In addition, Alcoa Wheels lower lifetime operating costs by requiring less maintenance and increasing vehicle resale value.
- Alcoa's patented, easy to clean Dura-Bright® Wheels provide a stronger, brighter shine and require no paint or touch-up maintenance.
- Aluminum is easily recycled and recyclable. How recyclable? Almost three-quarters of all the aluminum produced since 1888 is still in use today.
- Drive with confidence. All Alcoa wheels offer 100% conformance to specs, impeccable quality and world-class engineering expertise.

## VISIT THE COACH HOUSE FACTORY



## Factory Open House set for March 3–5

Coach House, Inc. has announced plans for an Open House from March 3–5, 2016, from 9 a.m. to 5 p.m. each day.

During the Open House days, Coach House owners may drop by and have a vehicle safety check done at the factory. Our technicians will give your Coach House motor home a quick once-over, and alert you to any potential problems. Coach House staffers will also be on hand to answer any questions or concerns you may have about the operation of your motorhome or its features.

The Open House will include refreshments, plant tours, and information about our new models and features.

Vice President Steve Gerzeny said, "In an effort to keep our products in the public eye, we felt that we should have an event to keep in touch with our current owners, future owners, and the general public. As many of you know, the expansion of our production facility should be underway in early 2016. This Open House will give us an opportunity to show our product, say hello to old friends, and meet new friends while we expand

to meet the demand for our Platinum, Platinum II, and Arriva motor homes."

Although the full schedule of events has not been finalized, you can keep up to date on announcements either on our website at [www.coachhouseserv.com](http://www.coachhouseserv.com), or by visiting our Facebook page.

This Open House event replaces the annual Factory Rally that is normally held in January. It was not practical to hold the Factory Rally this year owing to the impending start of construction on the addition to the Coach House factory.

### You are invited!

**Who:** Coach House owners and prospective owners

**What:** Factory Open House

**When:** Thursday through Saturday, March 3–5, 2016, 9 a.m. to 5 p.m. each day.

**Owners, please call** 1-800-235-0984 to let us know if you will be needing service on your coach.

## Expansion

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is to stay at the cutting edge of technology. Our mission is to provide our employees with the best facility, the best tools, and the best environment available to build the highest quality product we can."

In addition, David said, "In 30 years of building one of the premier motor home products available, we have tried to embrace the future, encourage new methods, and welcome change. Our employees are our backbone, and we owe them the best we can provide."

Unfortunately, due to the impending construction, Coach House has had to cancel the annual Factory Rally, normally held in early January. Instead, there will be an Open House on March 3-5, 2016. We invite you drop by any time during the weekend to see the latest Coach House Platinum, Platinum II and Arriva models. More details and a full schedule of events will be forthcoming. We look forward to seeing you there!



**Coach House, Inc.**  
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**Visit our website** at [www.coachhousesrv.com](http://www.coachhousesrv.com)

**Email us** at [info@coachhousesrv.com](mailto:info@coachhousesrv.com)

**Call us toll-free** at 1-800-235-0984

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## Coach House accepted into manufacturers' upfitter programs

**A**s part of its effort to produce the finest possible motorhomes, Coach House maintains a close relationship with its two chassis suppliers, Ford Motor Co. and Daimler AG.

Ford manufactures the E-450 Super Duty truck chassis that is the basis of the Coach House Platinum line. Daimler manufactures the Mercedes-Benz Sprinter 3500 chassis that is the basis of the Coach House Platinum II and Arriva lines.

In recognition of its manufacturing and engineering capabilities, as well as its systematic efforts at continuous product improvement, Coach House has been accepted into each manufacturer's technical support program.

### FORD QVM

Coach House has been accepted into Ford Motor Company's Quality Vehicle Modifier (QVM) program, which is designed to ensure higher quality vehicles and improved customer satisfaction for manufacturers of specialty coaches based



### QUALITY VEHICLE MODIFIER

on Ford vehicles, including recreational vehicles such as the Platinum.

Coach House uses the Ford E-450 commercial truck chassis as the platform for its Platinum line of downsized Class C motorhomes.

The QVM rating system seeks to measure a coach-builder's ability to meet Ford guidelines and federal safety standards and assesses a builder's commitment to continuous product improvement. A coach-builder's vehicle designs, construction methods and quality controls are examined by Ford engineers before the builder can be accepted into the program, and each

builder's qualification is reviewed approximately once a year.

### MASTER UPFITTER

Coach House is also part of the Master Upfitter program sponsored by Daimler AG for its Mercedes-Benz Sprinter vans.

According to Daimler, the Master Upfitter program is intended to acknowledge qualified upfitters in their respective fields of expertise

The Master Upfitter program offers dedicated technical support to coach manufacturers.

Becoming a Master Upfitter involves a commitment to all applicable safety regulations and the most up-to-date upfitting standards.

