

Welcome from the Gerzenys

January has become a very busy month at Coach House headquarters in the four years we have been sponsoring the Factory Rally.

We didn't really know what to expect when we scheduled the first Factory Rally in 2009. Since the plant lacks campground amenities, attendees would have to "dry camp" in their motorhomes, without power hookups. Meals would be served on the factory floor. We wondered how many of our owners would sign up to "rough it" in our parking lot for a weekend.

Well, the answer has come back loud and clear. People seem to love it! This year's event drew 135 attendees in a wide range of Coach House vehicles, including some of our older Class B vans, still looking good and still being enjoyed by their owners.

The Factory Rally reminds us that Coach House customers are a special breed. There are a lot of motorhomes out there to choose from, yet when our customers are in the market for a new one, many of them want another Coach House.

We are grateful that so many of our vehicle owners turn out for the Factory Rally. Customer satisfaction has always been the foundation of our business, and this annual event provides an opportunity for us to say "Thank you" to the people who have helped build the company.

The Factory Rally also shows that we are "open to inspection" so our customers can see first-hand the effort that goes into manufacturing a Platinum or Platinum II motorhome. We find that the more people know about our products, the more they like them.



Steve (left) and David Gerzeny

Coach House® TODAY

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Island queen bed with Anniversary Special Edition mahogany decor.

Anniversary Edition makes its debut

Coach House used the occasion of the fourth annual Factory Rally to introduce its first model with an island queen bed, the Platinum II 241XL SQ. The new model also incorporates the new Anniversary Special Edition decor, featuring a luxurious mahogany-tone interior with built-in upholstered headboard (see photo) and a special deluxe full-body paint scheme.

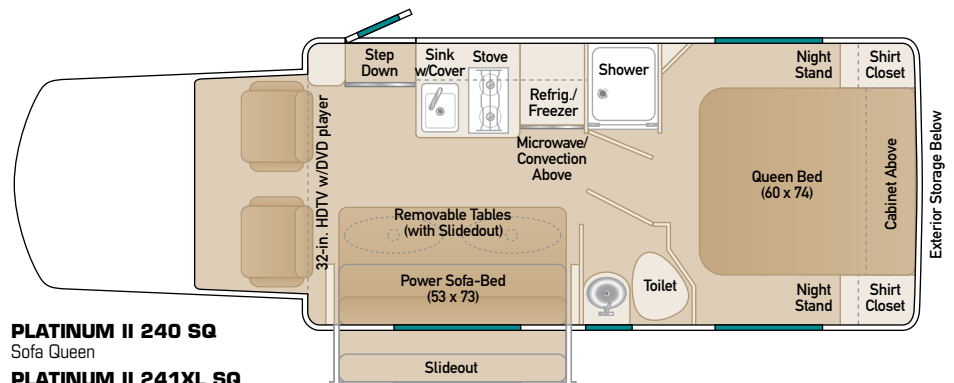
The 60-by-74-inch bed is placed against the back wall of the coach, with

access on both sides. There is a built-in shirt closet and night stand on each side of the bed.

The shower and toilet are on opposite sides of the coach, in front of the bedroom, with doors that can close the bathroom off from the front of the coach, the back of the coach, or both.

Up front, the layout is similar to our Platinum II twin bed models, with a compact kitchen on the passenger side

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PLATINUM II 240 SQ
Sofa Queen

PLATINUM II 241XL SQ
Sofa Queen with Slideout

Fourth Coach House Factory Rally is a big success

The annual Coach House Factory rally was a huge success, selling out with more than 135 owners and family members enjoying a fun-filled event-packed weekend.

While checking in everyone was greeted with huge smiles and hugs by the Coach House staff and given welcome gifts to start off the weekend. The gifts were large-size golf umbrellas and Coach House insulated backpack coolers.

After receiving their gifts, campers were directed to their assigned parking locations. Jennifer Loukota had pre-selected everyone's location, trying to accommodate special needs and keeping close friends together.

After everyone was settled, we enjoyed a welcome wine-and-cheese get-together followed by a dinner that included beef stroganoff and chicken alfredo. The evening entertainment started with Johnnie and Carol, a variety act that took us down Memory Lane with golden oldie songs, comedy, impersonations, dancing and ventriloquism with Roger the Codger.

Saturday was a busy day for everyone. After a hot catered breakfast, activities began with seminars from factory and industry representatives and a factory tour showing new products and the many changes that Coach House has implemented in the 2012 Platinum motor homes. Among those presenting seminars were HWH (slide outs), Mor-Ryde (suspension), Coach House Owners Club and Tom Molay with his (almost) famous cooking class.

Saturday evening was filled with raffles, prizes and minute-to-win-it games. Jennifer's daughter, Lexie, was working hard and helped raise \$1,066 with this year's proceeds going to the Suncoast Humane Society. Dave and Steve Gerzeny even demonstrated their ability to become much closer in the toilet plunger game. (You would need to ask someone about this, as most of the participants are somewhat embarrassed to discuss it).

Coach House is already planning next year's event, which, based on this year is sure to be an even bigger success.



Photos from Factory Rally 2012



Island queen

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and a power sofa-bed on the driver side. In the 241XL version, the power sofa is inside a slideout. The island queen is also available with a dinette in place of the power sofa, either with or without slideout.

"We have had requests for an island queen floor plan for some time," said Steve Gerzeny, vice president. "It took us a while to make everything fit, but we are happy the way it came out."



New Platinum II 241XL QS on display at the Factory Rally with optional deluxe Anniversary Special Edition paint.

Coach House[®]
TODAY

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NOKOMIS, FL 34275

WINTER CHILL OUT

Chill Out with a great deal on a new Platinum[®] or Platinum II

To make a great deal better, we will extend the conversion warranty to 5 years/60,000 miles on any new Platinum or Platinum II sold during this sale.

~~Offer ends March 31, 2012.~~ **Extended through April 30, 2012!**