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Coach House®

TODAY

ISSUE 4 SUMMER 2012

Platinum 221XL is the perfect alternative to a Class B van

Coach House, Inc., got its start in a small warehouse in Venice, Fla., as a manufacturer of Class B van conversions. Even though the company stopped manufacturing conversion vans more than 10 years ago, many of those Coach House "192s" and "194s" are still on the road today, especially here in our home state of Florida.

For those RV enthusiasts who desire the convenience of a smaller RV, we offer the Coach House® Platinum® 221XL as the perfect alternative to the Class B conversion van. The 221XL is a 23-foot long downsized Class C motorhome (sometimes called "Class B+") that combines the convenience of a van with the spaciousness of a more traditional motorhome.

The Platinum 221XL, which is built on a 158-inch Ford E-450 chassis, is easy

to drive, just like a van. In fact, some customers who have owned both tell us that our Platinum vehicles are actually easier to drive than conversion vans. And it's no wonder — these vehicles are far more powerful, and more stable too, since they have dual rear wheels. Furthermore, the 221XL is equipped with the MOR/ryde suspension system, which adds extra rubber springs to absorb the shocks of potholes, railroad crossings, rough pavement, unpaved roads, uneven highways, etc.

Inside, the Platinum 221XL offers all the comforts of home with a feeling of spaciousness that you will not find in a conversion van. The available floorplan is the 221XL SD (Side Dinette), which features a dinette on one side of the coach with a motorized sofa-bed in its own

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Go online to shop for Coach House parts and gear

Coach House has opened a new store where you can purchase parts and accessories for your Platinum motorhome, and you can shop there without leaving your easy chair. That's because the new store is on the internet.

The Coach House Parts Online Store is available now at www.coachhouseparts.com, or follow the "Store" link under the "RV Benefits and Events" tab on our homepage at www.coachhousesrv.com.

The Parts Online Store is the place to go for some of the hard-to-find parts that may need replacing in your Coach House Platinum, such as the gas prop-rods on your upper cabinets, the bulb for the lighted entry handgrip, auxiliary brake lights, kitchen and bath faucets, lug nut covers, wheel covers, and more.

Besides parts, the Online Store features an assortment of Coach House logo hats, shirts, drinkware, and more items to help you enjoy your travels while showing your Coach House spirit.

To shop at the online store, go to www.coachhouseparts.com. You will need to register if you are a first-time user.



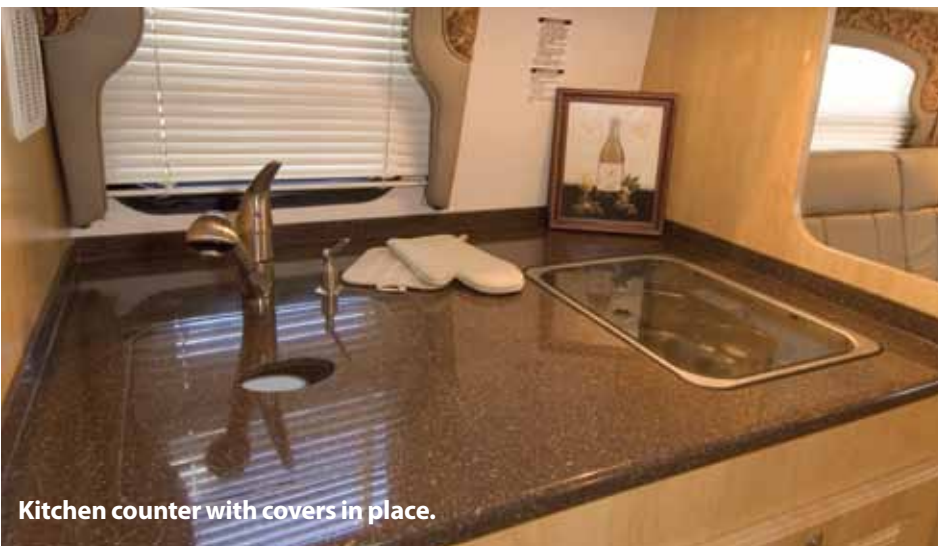
A look inside the Coach House Platinum 221XL



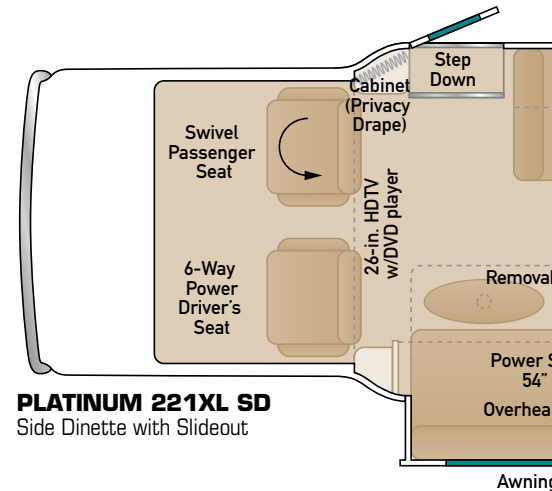
View looking back from front of coach.



Side dinette.



Kitchen counter with covers in place.



PLATINUM 221XL SD
Side Dinette with Slideout



Rear bathroom.

A note on the decor

Some of the accent fabrics shown in these photos are discontinued since these photos were taken. However, the upholstery color are current. Cherry cabinetry is shown in the House brochure for current color selections. Photos are for informational purposes only. Specifications and features subject to change at extra cost.

BEHIND THE SCENES

You can take the cook out of the kitchen, but you can't make him stop cooking

Born and raised in California, Tom Molay never thought about the R.V. industry as a career path. After graduating from High School in the San Francisco Bay Area, Tom attended the University of Alabama, where he worked as a student trainer for legendary coach Paul "Bear" Bryant. Being part of SEC championship teams instilled a "don't say lose" mentality which carries over today.

Working in restaurants was Tom's passion from an early age, and he attended classes at Cornell University's graduate program. This led to his first job, working as a manager for Bennigan's Grill and Bar in the early '80s. Accomplished as a manager and chef, Tom went on to work for Casa Lupita Mexican restaurant and T.G.I. Friday's, and has owned and operated three restaurants in the Southwest Florida area. In addition, Tom has worked as a consultant on nightclubs, casual-themed restaurants, and quick-service concepts in Atlanta, Houston, and Knoxville and Memphis, Tenn.

In an effort to stay closer to home and his children, Tom accepted the position of purchasing agent at Coach House in 2007. Originally hired to computerize the inventory and streamline the purchasing functions, Tom has seen his responsibilities grow over the years. Tom now works on service and insurance quotes, is responsible for interaction with vendors, works on graphics for print

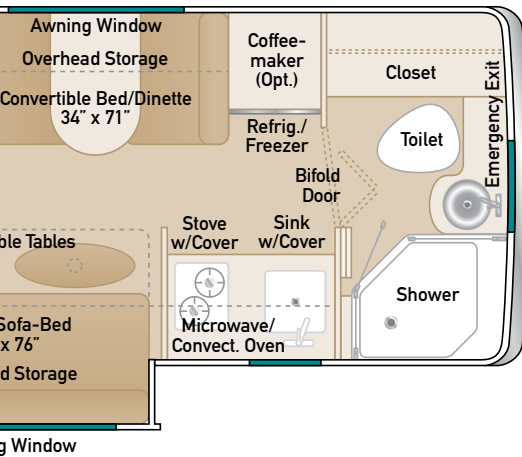


Tom Molay came to Coach House in 2007 after a career in the restaurant business.

materials (such as the newly improved Owner's Manual), and is the administrator of the newly launched **coachhouseparts.com** online store. If you need a part, or information about your motorhome, Tom is the contact at Coach House you need to know.

Besides his other duties, Tom works with the owners on finding new items to constantly update the Platinum product. He has helped with the L.E.D lighting package which was introduced in 2011, and the design of new paint schemes to keep the Platinum line from growing old. The best way to get hold of Tom is by email at **purchasing@coachhousesrv.com**. Tom responds to emails within 1 business day, and usually can have what you need sooner than that.

An avid fisherman, Tom's leisure time is taken up by fishing and boating the Sarasota area. He spends as much time with his three children as he can – even though they all attend college classes on three different campuses. Tom's passion for cooking still lingers and he feeds the employees at the Coach House factory in Nokomis once a month as an employee benefit. He puts on a cooking class for the Coach House owners every year at the Annual Factory rally in early January.



Refrigerator with optional coffeemaker.



os (valances, throw pillows, etc.) have been
 0ver, the cabinet color and Optima leather-
 ets are also available. Please see the latest Coach
 os may show optional equipment available only
 o change without notice.



Tom gives his annual cooking demonstration at the Coach House Factory Rally in January 2012.

Platinum 221XL

Continued from Page 1

slideout across the aisle. A fully equipped galley sits aft of the living quarters, and a private bath with stand-up shower fills the rear of the coach.

The entertainment center in the 221XL (and the other Platinum models) has recently been redesigned to include a recessed area over the driver/passenger seats that houses a beautiful 32-inch HD TV on a swivel arm.

And like all Coach House Platinum models, the 221XL features a long list of standard features, such as a generator, auxiliary battery, trailer hitch, LED interior and exterior lights, flat-panel HD TV with Blu-ray player, abundant storage inside and outside the coach, and much more.

If you have been in the market for a Class B conversion van, we urge you to consider the Coach House Platinum 221XL as well. We invite you to visit our factory and see how we construct these superior motorhomes. Call today for an appointment.

COACH HOUSE, INC. • 3480 TECHNOLOGY DRIVE • NOKOMIS, FL 34275

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Email: info@coachhousesrv.com



We will extend the conversion warranty to 5 years/60,000 miles on any new Platinum or Platinum II sold during this sale. ~~Offer ends June 30, 2012.~~

Offer extended through July 31, 2012!



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