



WHAT'S NEW FOR 2014

Mercedes Sprinter van revamped; Ford Sync now offered



Front view and side view of the redesigned Mercedes Sprinter chassis for 2014.

Coach House customers will see changes in 2014 to both the Ford and Mercedes-Benz chassis that are used to build Coach House motorhomes. No matter which chassis you choose, you will be getting the "latest and greatest" from each of these manufacturers.

MERCEDES: A NEW LOOK

From the moment it comes into view, you can see that this vehicle is something special. The new Mercedes Sprinter complements its numerous mechanical innovations with a bold progressive profile that immediately makes a striking impression.

The redesigned front section begins at the new-look radiator grille, which is more upright than before. The three radiator louvers are swept back from top to bottom and are perforated. This increases

the airflow and adds to the overall confident look. The new headlamps feature sharper contours and further accentuate this distinctive appearance. The new hood is higher, resulting in improved protection for pedestrians. It also features more pronounced contours, giving the new Sprinter its authoritative profile. Even the bumper has been reshaped, and features a more pronounced sweep up to the headlamps. The bumper seamlessly combines with the other elements to offer dramatic proof that this is the new face of the Mercedes Sprinter, and it's coming your way.

Inside the 2014 Sprinter, you will find an enhanced gearshift lever with chrome trim, a thicker steering wheel, and more chrome trim on the air inlet.

The Sprinter has also been improved in ways you can't see. One is an improved

rear suspension, now with an overload spring that takes out the worst bumps while providing a smoother ride overall.

And you will definitely appreciate the safety features of this chassis, including:

- Load-adaptive ESP (Electronic Stability Program).
- Anti-lock braking system (ABS).
- Acceleration slip control (ASR).
- Electronic brake force distribution (EBD).
- Hydraulic brake assist.

Besides the changes that Mercedes has made to the chassis, Coach House has also improved the Platinum II models built on this chassis to include more exterior storage. Because if there is one thing we have learned, you can never have enough storage.

The Mercedes Sprinter chassis is

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FOOD, FUN, FRIENDSHIP

Coach House gearing up for Annual Factory Rally

The excitement is already building around the Coach House factory in anticipation of the year's biggest event: The 6th Annual Factory Rally, scheduled for Jan. 10–12, 2014.

This event has become so popular that it has almost taken on a life of its own.

Coach House Purchasing Manager Tom Moley is the man behind the rally, and it's a big job. Not just in terms of the logistics of hosting up to 75 motorhomes on the grounds of a busy industrial facility, but also in terms of making each rally better than the year before's.

The Factory Rally has become the highlight of the year for Coach House customers and employees alike.

For one thing, the Rally provides the best opportunity all year to meet other Coach House owners. They are a fine group of people who enjoy having a good time together.

One unique thing about the Rally is that is "dry camping" only — no hookups! If you have never dry-camped before, this is a great opportunity to discover and learn how to fully utilize the capabilities of your Coach House Platinum. Coach House staffers will be on hand to assist you in operating all of the coach's self-supporting systems.

If you haven't yet been to a Coach House Factory Rally, here is a brief rundown of what you can expect:



Scene from last year's Factory Rally.



On arrival Friday afternoon, you will be guided into your parking spot on the factory grounds. Once you get settled in, you will enjoy a wine-and-cheese reception in the lobby of the plant, followed by a dinner and socializing.

For those who have made prior arrangements, Coach House production staffers will begin attending to minor repairs, continuing through the weekend. (If you would like to schedule minor repairs during the rally, please notify us upon registering so that we can schedule you.)

Saturday offers seminars, plant tours, sightseeing opportunities, or just plain relaxing if that is your preference.

The big sit-down dinner and entertainment program happens on Saturday night. Also on Saturday will be the raffle and auction to support this year's featured charity, the Juvenile Diabetes Research Foundation.

Sunday morning starts with breakfast and the realization that the time has flown by, and it's time to say goodbye to all your new and old friends — until next year.

Dec. 20, 2013, is the pre-registration deadline. We are limited to 75 coaches, so please register as soon as possible. The cost of the rally is \$99 per attendee if you register by Dec. 20. After that date, a late fee will apply.

For more information about the Rally, or to register, call Coach House at 1-800-235-0984.

Thank you, customers, for a big year

Coach House, Inc., is proud to announce that it sold more motorhomes in 2013 than ever in its more than 25 years in business.

To you, our loyal customers, we say, "Thank you very much!"

We are indeed humble and grateful to remain successful in an industry that is constantly changing, with more and more independent manufacturers being absorbed into a few bigger and bigger corporate behemoths.

At Coach House we continue down our path as a family-owned, customer-centered manufacturer of high-quality small motorhomes.

Sometimes the Coach House path diverges from the industry norm, as with our one-piece hand-laid fiberglass shell. After more than 12 years of manufacturing our Platinum motorhomes, we are still the only motorhome manufacturer that uses a true one-piece shell.

Why do we do it? Certainly, using traditional frame-and-panel construction would be easier and cheaper for us. But our one-piece shell makes for a quieter, stronger, more aerodynamic motorhome. And it continues to set Coach House apart from its competitors in the Class B+ motorhome industry.

THE FUTURE

As happy as we are with our Platinum line of motorhomes, we are not standing still at Coach House, Inc. We will be introducing a new line of recreational vehicles at our Factory Rally in January, followed by an appearance at the Florida RV Super Show in Tampa.

We don't want to spoil the surprise, so the new vehicle is still under wraps. We will tell you this much: The new product will be built with the same attention to detail and commitment to customer satisfaction as every Coach House product that came before it.



This is the colorful 3D map display that is part of the Ford Sync system with voice-activated navigation. Sync is now available as an option on Coach House Platinum Ford models.

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the foundation for the Coach House Platinum II 240 and 241XL models, with 20 floor plans available between them.

FORD: IN SYNC

Beginning with 2014 models, Coach House will begin offering the **Ford Sync system with voice-activated navigation** as an option on its Ford models.

What does Sync with voice activated navigation do? A lot. Here is a partial list, obtained from the Ford web site. Please note that some features, as noted, require a subscription and that some services are blocked when the vehicle is in motion.

HANDS-FREE CALLING

- **Voice-control your phone.** Just say a name to make a call.
- **Automatic phone book download.** Download names/numbers programmed in your compatible phone (Note: this and other features may not work with all cell phones. The Ford website includes a phone compatibility chart.
- **Uninterrupted connections.** Instantly

transfers your call to Sync the moment you start your car.

- **Phone book photo transfer.** Downloaded phone book photos can be displayed when making a call.
- **Advanced calling features.** Enjoy many of your phone's features like caller ID and call waiting.
- **Ringtone support.** Hear your ringtone from your supported phone when a call comes in.
- **Audible text messages.** Sync will read your incoming text messages.

ENTERTAINMENT

- **Play music from your phone** wirelessly through the vehicle's sound system.
- **Plug an audio device in** to either the Sync MP3 port or the standard auxiliary jack.
- **Store your music** on the onboard hard drive.
- **Watch a movie** on the Sync screen with the built-in DVD player (when vehicle is parked).
- **Receive HD Radio.**
- **Voice activated music search.**
- **Voice-activated radio tuning.**

- **Listen to audiobooks** from Audible.com.

NAVIGATION

- **Voice-activated turn-by-turn navigation** with full-color 3D map display (see photo). Complimentary subscription for first three years, fee applies after that.

SYNC SERVICES

- **Monthly subscription services available** with Sync include business listings, navigation data, personalized traffic alerts, travel services, and more. Complimentary subscription for first three years of ownership.

For a complete list of the features included in the Ford Sync system with voice-activated navigation, please visit the Ford website. Among the fine print, please note that while the system works with a long list of popular phones, not all features will work with all phones. Some features, as noted above, require a subscription, although the Sync services are included for three years from vehicle purchase. Finally, some features are blocked when the vehicle is moving.

NO MIDDLEMEN

A better way to purchase an RV: Factory Direct



Coach House® Platinum® motorhomes are sold direct from our factory in Venice, Florida, south of Tampa (see map). We offer numerous buyer incentives,

including a "Buy-n-Fly" program, personal factory tours, generous trade-in allowances, on-the-spot financing for qualified buyers, and detailed instruction how to operate your R.V. No middlemen, no pressure, no gimmicks — it's a great way to buy a motorhome. For extra peace of mind, Coach House provides nationwide warranty coverage.



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Visit our website at www.coachhouseserv.com

Email us at info@coachhouseserv.com

Call us toll-free at 1-800-235-0984

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U.S. POSTAGE
PAID
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6th Annual Coach House Factory Rally



When?
January 10–12, 2014

Where?
Nokomis, Florida

Cost?
\$99 per person



- ✓ Spaces are limited — parking is assigned based on date of registration
- ✓ Great food and entertainment
- ✓ Raffle for prizes
- ✓ Educational seminars
- ✓ Preview the 2014 Platinums

- ✓ See your old friends and meet new ones
- ✓ Dry camping only (free dump access on Sunday)
- ✓ Factory tours
- ✓ Light service work and minor repairs available for a nominal fee
- ✓ Five handicapped spaces (reserve early)



CALL TODAY 1-800-235-0984