

## NO MIDDLEMEN

# A better way to purchase an RV: Factory Direct



Coach House® motorhomes are sold direct from our factory in Venice, Florida, south of Tampa (see map). We offer numerous buyer incentives,

including a "Buy-n-Fly" program, personal factory tours, generous trade-in allowances, on-the-spot financing for qualified buyers, and detailed instruction how to operate your R.V. No middlemen, no pressure, no gimmicks — it's a great way to buy a motorhome. For extra peace of mind, Coach House provides nationwide warranty coverage.



Coach House, Inc.  
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Visit our website at [www.coachhouseserv.com](http://www.coachhouseserv.com)

Email us at [info@coachhouseserv.com](mailto:info@coachhouseserv.com)

Call us toll-free at 1-800-235-0984

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# 30th Anniversary SAVINGS CELEBRATION A FULL YEAR OF SPECIAL OFFERS



## SPECIAL OFFER FOR SUMMER 2014

- Clearance sale pricing on selected units!
- Factory-direct savings
- Trades welcome
- Financing available
- National warranty
- Fly-n-buy program

**THIS OFFER ENDS JULY 31, 2014 • CALL TODAY 1-800-235-0984**



## Coach House marks 30th anniversary

It all began in a small warehouse in Venice, Fla., in 1985, with an entrepreneur, his sons, and a small but dedicated group of craftsmen. They had a simple idea: Build the best small motorhomes in the RV industry and back them with outstanding customer support. Their innovative designs, exceptional materials, and attention to detail made Coach House into one of the most recognized, highest-rated motorhome manufacturers in North America.

Through the years Coach House has evolved and now offers motorhomes in many different layouts and sizes ranging from 23 to 27 feet long. The Platinum (Ford) and Platinum II (Mercedes) lines feature an exclusive one-piece hand-laid fiberglass body that is reinforced with carbon fiber.

Coach House kicked off its 30th year by introducing the **Arriva**, an all-new Class B Sprinter motorhome. Built to the same high standards as the Platinum line, the Arriva will keep Coach House at the forefront of the small motorhome market for some time to come (see story at right).

All vehicles manufactured during the anniversary observation will bear a custom-manufactured metallic shield with the "Coach House 30 Years" logo. Special 30th Anniversary letterhead has also been introduced in the corporate office and the 30th Anniversary logo will appear in all Coach House marketing through 2015.

# Coach House® TODAY

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### WHAT'S NEW

## Back to the future with the new Arriva



**The all-new Coach House Arriva is a Class B (van conversion) built on a Mercedes Sprinter van chassis. SEE PAGE 2 FOR FLOOR PLAN AND MORE PHOTOS.**

Coach House, Inc., has gone back to its roots to create its newest motorhome, the Class B Coach House **Arriva**. Coach House got its start in 1985 as a leading Class B van builder and manufactured them until the introduction of the Class C Platinum series in 1999.

The **Arriva** is an all-new Coach House recreational vehicle built on the Mercedes-Benz 3500 Sprinter van chassis (170-inch wheelbase). The initial Arriva floor plan features twin beds, a rear bathroom, and a kitchen at the front of the coach. The driver's and passenger's seats swivel to face the living area. A removable dinette table sets up in front

of the two seats. Two HD TVs are included, one facing the beds, another that can be watched outdoors.

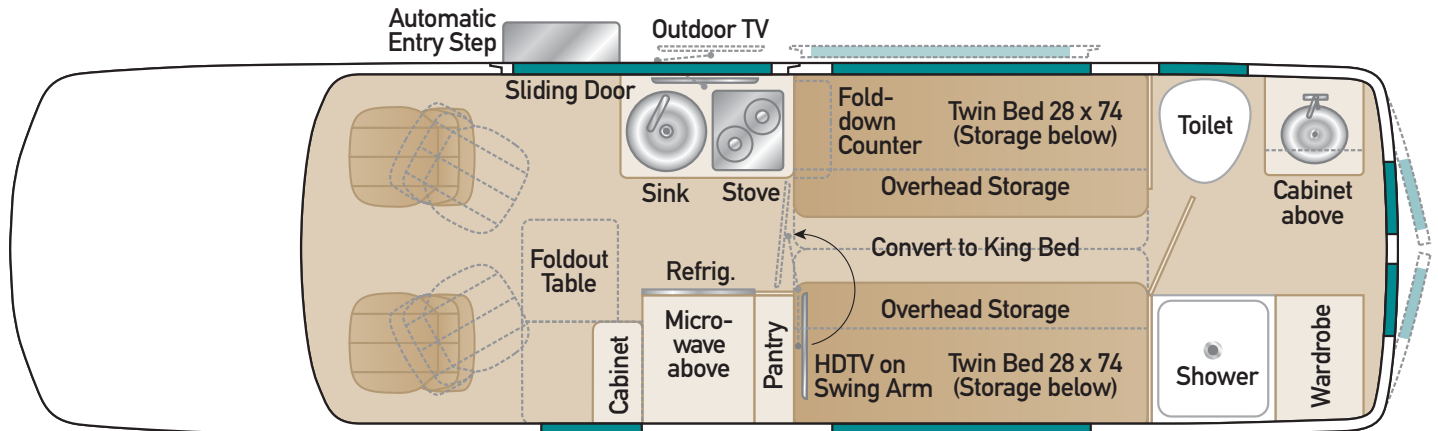
The **Arriva** includes features that are not always found in Class B RVs, including a separate toilet and shower (no wet bath), 6-cubic-foot three-way refrigerator-freezer, a convection/microwave oven, a full-length pantry, twin beds that convert into a king bed, and a ducted air-conditioning system with heat strip and a 19,000-Btu gas furnace.

Like all Coach House motorhomes, the **Arriva** is constructed to the highest standards of the RV industry and backed by a nationwide warranty.

# Arriva

**PRODUCT CLOSE-UP**

# Inside the new Coach House Arriva



**ARRIVA V24 TB** Twin Beds

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**RIGHT:** A view to the rear of the coach.



**FAR RIGHT:** Rear bath (photo taken through vehicle's rear door).



**A view of the kitchen taken through the side door.**



**Front seats swivel to face fold-down table.**

## SIXTH ANNUAL COACH HOUSE FACTORY RALLY

# Factory turns into Las Vegas for a night

A full complement of campers filled the grounds of the Coach House Factory from Jan 10–12, 2014, for the 6th Annual Coach House Factory Rally.

The Rally began on Friday afternoon with the arrival of 75 coaches, each guided to an assigned parking spot. Once campers got settled in, they enjoyed a wine-and-cheese reception in the lobby of the plant, followed by a dinner and socializing.

Saturday's events included seminars, plant tours and sightseeing. Then on Saturday evening came the highlight of the rally, a big sit-down dinner and professional entertainment provided by the Central Florida Rat Pack, a trio of singers who take on the roles of Frank Sinatra, Dean Martin and Sammy Davis Jr.

Also on Saturday there was a raffle and auction to support this year's featured charity, the Juvenile Diabetes Research Foundation.

After breakfast Sunday morning, the rally broke camp as the attendees bid farewell to their old and new friends in the Coach House family.

The Factory Rally is sponsored each January by Coach House. It provides an



**The Central Florida Rat Pack entertains the crowd on Saturday evening.**

opportunity for Coach House owners to get to know each other and to learn more about getting the most from their RVs.

The 2015 Rally has been scheduled for Jan 9–11, 2015. Look for more details in the next issue of *Coach House Today*.



**Steve and Dave Gerzeny with the Central Florida Rat Pack.**



**Rally attendees gather for informational session Saturday afternoon.**



**Wine glasses are neatly set up for Friday's opening reception.**